



Wirral Development Trust-AGM Report Financial year 2018/2019

Chief Executive Report

Wirral Development Trust has continued to work with our new funders Prima Group, with a greater focus on social value of the Trust's work. This is having enabled the trust to streamline our services and really prove the value of the work of the staff and volunteers at Wirral Development Trust.

The Trust has also said goodbye to two long standing volunteer, Paul Golding who retired in September 2018 and Mark Boyle who left us in December 2018 to start at new role at Neo Café. I would personally like to thank both Paul and Mark for all their hard work and unwavering support for Wirral Development Trust over the past 10 years. Wirral Development Trust staff and volunteers have continued to work hard to over deliver on our KPI's and develop strong relationships with clients and partners across Wirral. We will strive to develop stronger evidence of our Social value and impact to support the trusts position going forward.

Chairs Report

An AGM report is the place to reflect upon past achievements and successes, which will be seen throughout the report, but it is also the time to focus upon the way forwards. The Board Trustees and the operational staff continue to plan for the sustainability of the organisation through partnership working and grant provision, within a very difficult financial period for all charities and Third Sector organization but particularly small charities, such as ours, within a special area of work

The aim of the board is to continue forwards with a strong and realistic strategic and business plan for the next years, to have resource that can continue to provide the much-needed services to our community.

An AGM report is also the opportunity to offer the thanks to the volunteers, staff and trustee directors, and to the support of our stakeholders and funders, all of whom supply the resources and hard work and dedication in supporting the trust to assist and work within our community.

An AGM report is to reflect upon the past financial year but it is important to remember recent matters and we highlight the recent loss Paul Golding, who was a very valuable and long term volunteer, within the trust but also within our local community.

Karl Greaney
Chair

Projects

Wirral Development Trust is funded to run the following projects for Prima Group:-

Key Performance Indicators: -

Job Club –110 people into employment
Welfare Benefits Service-£400,000 in benefit gains
Health and Wellbeing-50 people trained in digital skills

Outcomes: -

Job Club-1087 visits to the service,
-105 people into employment.

In this final year we changed the way we counted “people into employment”, in previous years we could count one person twice if they were supported by ourselves multiple times for different jobs. However, in this financial year we only counted them once due to changes in requirements for funders. Therefore, our numbers were slightly under our KPI’s.

Welfare Benefits Service-900 visits to the service
-£601,942.37

Figures for benefit gains include back pay and projected earnings for the period that the claim is awarded for. We have not recorded any cash value for supporting people to apply for Universal Credit.

Health and Wellbeing-534 times the computers were accessed in Leasowe Library

-52 people trained in digital skills

Leasowe Library not only allows provides the service for digital skills but also allows us provide space and support for clubs such as Afternoon tea and for this financial year Homework Club for children, as well as being a venue for volunteering.

Social Value

WDT commissioned Laurel Reg to develop a social value report for our funders. This report has allowed us to develop a benchmark of performance going forward and also give us financial figures for the work we undertake. By creating a robust methodology that be used for years going forward and has been verified under the seven principles of social value UK.

Project	Investment	Social Impact Value	Social return on investment
Job Club	£35,000	£110,091.00	£3.15
Welfare Benefits Advice	£35,000	£120,975.00	£3.46
Health and Wellbeing	£10,000	£63,557.00	£6.36
Volunteering	£2,376	£11,210.00	£4.72
Community Events	£2,400	£3,373.00	£1.41
Total	£84,776	£309,206.00	£3.65

The social value report has allowed us to understand the monetary impact of the work the trust does, and we intend to work harder next year to be able to validate our data more, therefore increasing our Social impact value and Social Return on investment.

Job Club

Statistics

	2017/18		2018/19		
	Visits	People into employment	Visits	People into employment	No. Still in work after 12 weeks
April	53	4	66	8	8
May	47	5	100	8	6
June	50	7	66	8	8
July	44	5	74	4	4
August	87	7	50	3	3
September	128	17	59	6	6
October	71	15	106	8	7
November	107	9	93	14	12
December	50	6	55	8	8
January	84	8	139	13	12
February	75	8	137	11	11
March	98	9	142	13	9
Totals	894	100	1087	105	

In the financial year 2018/2019, we have begun recording data at 12 weeks to understand whether clients are still in work. Where clients have left employment before 12 weeks, we will also try to understand why this is and what action we can take in future to help sustain people in work. This will help us to understand which types of clients or groups of clients are more prone to losing jobs in the early stages.

We are currently working closer with the local primary schools to engage with their parents' group and how we can better support these people to look for work, education and training support. One of the major barriers facing people who are entering the labour market for young people is the access to opportunities with low skill levels.

WDT worked hard to engage with schools, parents and community groups to raise the profile of the job club and increase the number of visitors, also working closer with organisations who provide funding to people when they moved into work, allowed the trust to develop a better offer to our clients.

Welfare Benefits Service

Statistics

	2017 /18			2018 /19		
	Visits	Prima Tenants	Benefit Gained	Visits	Prima tenants	Benefit Gained
April	56	56	None	84	19	£71,453
May	40	28	£67,933	90	46	£55,120.24
June	36	23	£11,575	73	46	£11,622
July	39	17	None	59	28	£21,239.40
August	30	19	£29,476	53	43	£59,412.60
September	61	37	None	61	51	£
October	79	41	£81,084	97	49	£61,764
November	52	26	£22,012	69	39	£17,371
December	48	18	£53,339	59	35	£27,588
January	54	19	£43,833	108	42	£138,601.00
February	62	25	£73,372	88	45	£62,959.57
March	66	34	£18,424	59	44	£74,811.56
Totals	623	343	£401,247	900	487	£601,942.37

In the year to date, we have helped people in Leasowe and Wirral claim an additional in benefits to which they were entitled but did not previously receive.

Universal credit has proven to have a huge impact on our tenants due the delay in payments and the confusion around rules and the use of the journal. WDT will be focusing on improving the IT skills of people on UC to ensure that they are better equipped to use the system. The access to computers has been vital, as the system does not always work on smart phones and tablets. Closer working with income officers to share information as soon as someone makes a claim for UC will enable WDT and Prima to identify people who may go into rent arrears before this happens.

Leasowe Library

Statistics

2018/2019							
	Visits	Prima Tenant	0-13	14-26	27-54	55+	Access to computers
April	260	92	160	16	54	40	71
May	275	84	114	28	43	31	58
June	168	57	104	19	29	17	43
July	210	75	134	4	36	38	41
August	238	131	121	5	30	15	67
September	271	59	191	11	38	31	34
October	278	104	217	10	23	28	28
November	323	89	249	6	36	32	46
December	123	42	76	16	16	15	11
January	416	52	333	12	42	29	10
February	430	124	253	7	52	40	40
March	405	79	303	10	52	40	30
Total	3703	1097	2474	152	545	397	534

Within Leasowe Library we also run a number of clubs and activities to tackle social isolation and support learning.

Afternoon Tea/Coffee Club

This has been running for 2 years, Leasowe Library provides space and support for a group of over 55's to meet and chat. This initiative helps reduce social isolation, this also allows WDT to listen to and support older people within our community. Meeting weekly, the group has also been on several trips and evenings out to the theatre. All attendees of this group reported feeling more connected to their community, less isolated and have increased knowledge of where to go to get advice.

Homework Club

This initiative was designed to support year 6 children prepare for their SATS, which can be a daunting and overwhelming time for children. Homework club regularly has 25 children attending from different ages ranging from 6-11, this has grown over the months, with the younger children undertaking guided schools work, whilst the years 6 children concentrate on SATS preparation.

Holiday Provision

WDT has been providing holiday activities for the past 10 years in partnership with Leasowe library, however since the reduction in library funding, WDT provides holiday provision on the days the library is run by ourselves.

Summer activities at Leasowe Library centred on supporting Wirral Wide initiative's such as Wirral Rocks, where the children paint and hide rocks for other children to find, then post their discoveries on Facebook. This provided hours of fun for the kids, from going out finding the rocks to paint to then re-hiding them in a secret place for other children to find. Rocks have been found all over the country from Wirral as part of this activity. All summer we kept up the nature theme, with local nature walks and road safety training.

Leasowe Library also hosted food week, which involved children tasting a variety of foods from other countries and cultures. The children also made spring rolls and chicken curry.

Events

Throughout the year WDT holds annual events that are designed to support community cohesion, these events are funded by WDT and provide an excellent example of partnership working with Prima Group, Leasowe Adventure playground, Leasowe Community Centre and the local schools in Leasowe.

	Purpose & Benefits	Value for Money
Easter Egg Hunt	<p>The purpose of this event is to.....</p> <p>30 children attended and took part in partnership with Leasowe Adventure Playground</p> <p>5 Volunteers</p> <p>We were able to work in partnership with Leasowe Adventure playground and this supported the event through premises and staffing levels. Leasowe Adventure playground also provided Easter Eggs for the competition that was run</p>	<p>We charged 20p per ticket and the only costs the trust was £15 for Easter eggs. We were lucky to receive a donation of Easter eggs from the community and LETA.</p>
Family Fun Day	<p>The purpose of this event is to provide a low-cost family afternoon out. Which focuses on physical exercise and fun.</p> <p>Took place on 23rd August 2018 at Leasowe Millennium Centre, the difference to previous years is that we did not provide free food, this was provided by Leasowe Adventure playground and allowed them to fundraise for their activities.</p> <p>10 volunteers as well as staff members, 0151 entertainment who provided the inflatables, comparing and security for the rides.</p>	<p>Cost of the tickets was £1.50 and the cost to WDT was £1575.00, we also raised £37 for face painting.</p> <p>287 tickets sold (60% PRIMA / 40% other).</p>
Halloween Party	<p>The purpose of this event is to provide a party for young children aged 0-8 with a low-cost family event; this event promotes community cohesion and also allows WDT to engage with families they might not have worked with before. It is also an excellent example of partnership working as volunteers from Prima and Leasowe Adventure playground assisted in the event. We also employ a local DJ to provide the music.</p> <p>6 Volunteers</p>	<p>Tickets cost £1.00 for the event with a free hot dog, WDT sold drinks and attendees and the event cost £250 to put on, we received funding for this event.</p>

Lantern parade	<p>The purpose of the event is to provide a diversionary activity for the evening of the 30th October (mischief night), the event and all the Halloween events was funded by the police crime commissioner external funding. Staff and volunteers supported the creation of the lanterns in all primary schools in Leasowe. The event was unfortunately affected by the weather, which can't be avoided. There were no reports of antisocial behaviour reported on the Leasowe Estate that night. Was an excellent example of partnership working with Leasowe Adventure playground, Leasowe Community Centre and Wirral Development trust as well as the 3 primary schools?</p> <p>The older children attended an event at Leasowe Adventure playground till 10.00pm to ensure they were not hanging about on the streets. -30 teenagers attended.</p> <p>120 Children attended with at least one parent per child. Food was provided for 150 people at Leasowe Community Centre.</p> <p>25 volunteers across the estate took part in the event</p>	Cost was free. Received funding from Crime commissioners which paid for the whole event
Christmas event	<p>Carol concert and grotto, hosted by WDT, partnership working with WDT, Prima Wirral and Leasowe Adventure playground staff taking part in the carol concert. Leasowe Primary school formed the school choir to sing on the night. Was supported by Leasowe Adventure playground</p> <p>72 children attended the event with all receiving a selection box from Father Christmas.</p> <p>8 volunteers from the community and other agencies</p>	Tickets cost 50p per child, with refreshments available to be purchased from the café area.

WDT also took part in several litter picks with the schools and Prima group and we are a designated environmental hub.

Community Organising

Continuing into year 2 of the government funded programme, WDT provided 38 people with skills for developing capacity in communities through the introduction to community organising course. The call for social action was answered by the community, with the withdrawal of the 106 bus from the leaowe area, this was a vital service, that acted as a social environment for elderly and disabled people. Collectively the community of Leasowe with some local leaders, compiled petitions, took part in surveys of journeys, talked to local councillors, held public meetings with this all culminating in a march on Merseytravel's headquarters supported by Angela Eagle.

Accounts

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Wirral Development Trust Limited
(a company limited by guarantee)
DETAILED INCOME AND EXPENDITURE ACCOUNT
for the year ended 31 March 2019

	2019		2018	
	£	£	£	£
Operating Income				
Grants receivable		163,400		150,895
Rental income		60		-
Other Income				
Deposit interest receivable		7		7
Miscellaneous income		1,260		-
Donations		410		365
		165,137		151,267
Less				
Direct costs				
Other direct activity expenses	5,801		11,571	
Consultancy and professional fees	-		26,200	
Repayment of funding	-		827	
		5,801		38,598
Other expenses				
Staff costs	132,442		105,593	
Insurance	1,439		1,525	
Refreshments	449		1,110	
Telephone	2,485		1,390	
Post, stationery and computer sundries	3,801		4,482	
Marketing and publicity	-		-	
Travel and entertainment	2,810		1,831	
IT support, repairs and maintenance	3,288		4,196	
Training and recruitment	416		793	
Sundry expenses	1,460		3,389	
Bank charges	172		176	
Accountancy	1,912		1,830	
Independent examination	888		870	
Consultancy and professional fees	-		360	
Bad debts provision	-		1,191	
		151,562		128,736
Depreciation				
Equipment	245		287	
Computer equipment	434		868	
Fixtures and fittings	772		1,030	
Bikes and security	261		521	
		1,712		2,706
Surplus/(deficit) for the year		6,062		(18,773)